CERCLE DIPLOMATIQUE ET CONSULAIRE DE FRANCE

NATIONAL HOLIDAY ON 14 JULY 2023 GARDEN PARTY AT THE PAVILION DAUPHINE IN PARIS

SPONSORSHIP FILE 2023



OBJECTIVES	02
THE GARDEN PARTY WEBSITE	03
THE EVENT PROGRAMME	04
GUEST OF HONOUR 2023: SAS PRINCE ALBERT OF MONACO	05
THE COUNTRY OF HONOUR 2023 : INDIA, GUEST COUNTRY AT THE MILITARY PARADE	07
THE DIFFERENT TYPES OF EVENT SPONSORSHIP PARTNERSHIPS	09
INVITATION CARD FOR THE 14 JULY 2023 GARDEN PARTY	14
CONTACT	20

OBJECTIVES

The Diplomatic and Consular Circle of France

* Organises its Garden-Party, the largest private economic diplomacy event in France

* The must-attend private event for economic diplomacy in France! Join leading diplomats, consular officials and business, cultural, political and sporting leaders for an exceptional evening, regardless of religious or philosophical beliefs. Networking, exchanges and business opportunities are guaranteed. Be at the heart of the action and take part in this exceptional and exclusive event.

> * Celebrates **the bank holidays of 14 July and friendship between peoples,** after the military parade on the Champs Elysées;



GARDEN PARTY SITE



PRESENTATION

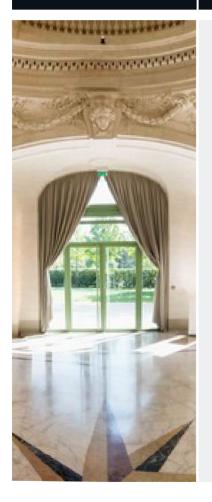
A meeting place for after the 14 July parade on the Champs Elysées, the Garden Party will be a relaxed and chic gathering place for diplomats, consular officials and decision makers from the worlds of business, culture, sport and all political, religious and philosophical persuasions.

14 July 2023 is a unique opportunity for diplomats and entrepreneurs to meet in a place of ex- ception, the Parc Dauphine, after the pro- chain 14 July parade. For top-of-the-range advertisers, it's the perfect opportunity to present their assets, expertise, projects or business proposals, all in a convivial atmosphere under the Special Guest of HRH Prince Albert of Monaco.

This first edition of the Cercle Diploma- tique et Consulaire garden party is already shaping up to be a great success. We are already expecting nearly 80 Ambassadors to attend, 420 Consuls or representatives of diplomatic missions, and nearly 1,000 participants have already been announced.

CERCLE DIPLOMATIQUE ET CONSULAIRE DE FRANCE

EVENT PROGRAMME



1 - RECEPTION OF VIPS AND GUESTS

2 - WELCOME ADDRESS BY THE PRESIDENT OF THE CERCLE DIPLOMATIQUE ET CONSULAIRE DE FRANCE

3 - SPEECH BY THE KEYNOTE SPEAKER PRESENTING THE CIRCLE'S ANNUAL ACTIVITIES

4 - PRESENTATION OF THE SPEECH BY THE GUEST OF HONOUR

5 - PRESENTATION AND SPEECH BY THE REPRESENTATIVE OF THE COUNTRY OF HONOUR

6 - PRESENTATION OF PREMIUM GOLD, SILVER AND BRONZE PARTNERS

7 - COCKTAIL RECEPTION, PRODUCT DISCOVERY PARTNERS AND NETWORKING

8 - PRESENTATION OF AN EXCEPTIONAL DONATION TO A CHARITABLE AND PHILANTHROPIC ACTIVITY

GUEST OF HONOUR 2023: SAS PRINCE ALBERT OF MONACO



Guest of honour at the Cercle Diplomatique et Consulaire de France Garden Party: Prince Albert of Monaco is the son of Prince Rainier and Princess Grace of Monaco.

Prince Albert of Monaco is a leading figure on the international stage, renowned for his commitment to the environment and the protection of the oceans. As sovereign of the Principality of Monaco, he has insuf- fied a new dynamic to his territory by developing innovative initiatives in the fields of scientific research, renewable energy and sustainable mobility.

Prince Albert is a fervent advocate of environmental protection and biodiversity. He created the Prince Albert II of Monaco Foundation in 2006, whose mission is to support research and innovation projects in the fields of the environment, sustanable development and ocean protection. The Foundation has funded numerous projects around the world, including research programmes on the melting of Arctic ice, the protection of coral reefs and the fight against plastic pollution in the oceans.

Prince Albert is also a fervent advocate of renewable energy and sustainable mobility. He launched the Principality of Monaco's Climate Plan in 2009, which aims to reduce greenhouse gas emissions by 50% by 2030. The Principality has also launched an ambitious solar energy development programme, with the installation of solar panels on the roofs of public buildings and the construction of solar power plants in the desert.



Passionate about sport, Prince Albert is also a member of the International Olympic Committee and has participated in several editions of the Olympic Games. He also created the Prince Albert II of Monaco Foundation for Sport, which suports sports projects for young people and people with disabilities.

Prince Albert at the Cercle's garden party Diplomatic and Consular of France will be an honour and A unique opportunity to meet one of the most influential leaders of our time. His commitment to the environment and the protection of the oceans is a source of inspiration to many people around the world, and his vision for a more sustainable and just future is an example to follow.

THE COUNTRY OF HONOUR 2023 : INDIA, GUEST COUNTRY AT THE MILITARY PARADE



India was invited by Emmanuel Macron to take part in the military parade on 14 July, and was the guest of honour at the Cercle Diplomatique et Consulaire de France's Garden Party.

India is a fascinating country, rich in history, culture and tradition. It is also one of the world's most dynamic economies, with rapid growth and a young, dynamic population. As the guest country at **the garden party** and the guest of honour at the military parade on the Champs Elysées on 14 July, India will be honoured for its contribution to the international scene and for its economic potential.

India is a multi-faceted country with an unrivalled wealth of culture and art. From classical Indian dance to traditional music, spicy cuisine and colourful textiles, India is a treasure trove of diversity cultural heritage. The country is also famous for its historic monuments, such as the Taj Mahal, one of the most visited sites in the world.

Economically, India is one of the world's most dynamic economies, with rapid growth with a young dynamic population. The country is a world leader in information technology, pharmaceuticals and the automotive industry. India is also a fast-growing market for French companies, with numerous investment and partnership opportunities.





India's presence at **the Cercle Diplomatique et Consulaire de France garden party** is a unique opportunity to celebrate the cultural and economic wealth of this fascinating country. We look forward to discovering the wonders of India and celebrating its economic potential at these exceptional events.

CERCLE DIPLOMATIQUE ET CONSULAIRE DE FRANCE

THE DIFFERENT TYPES OF SPONSORSHIP PARTNERSHIPS FOR THE EVENT



A total of 60 tables for 12 guests are on offer. They will have free access to the other guests, feasting on the delicacies and wine selection, enjoying the musical ambience and socialising in the orangery and gardens.

GOLD Premium Pack 03 exclusive partnerships

Partnership amount 1.000.000€

ENTITLES YOU FOR 2023 TO :

Our communication initiatives Monopole Official partnership Communication before/during the event Communications on social networks Presence on posters Eco-cups Provision of a stand on the garden visibility enjoyed by a supplier or customer at an event in exchange for a sum of money, free products or services, etc.

★ 5 tables offered at the Diplomatic and Consular Club of France Garden Party (60 guests);

- 12 places on the annual trip ;
- ★ 12 places in the Diplomatic Gulf's
- ★ Cup 12 places in the Ambassadors' Rally

Double-page spread in the partner booklet Logo bus featuring your company 3 minute presentation of your company Exclusive breakfast, lunch or dinner partnership Quotes from the partnership at various conferences Promotional necklaces & distribution of your company's goodies to participants Promoting your partnership in the film partners projected throughout the day Free invitations & Prominence at all events 2023 Prominence on the website and in the day's programme

Subscription:

Via the website: www.cerclediplomatiqueetconsulaire.com or by e-mail: contact-gardenparty@cercledcf.com

Garden Party Table **GOLD** Premium Partner

5 tables for 12 guests for their managers and their own privileged clients. Guests will have unrestricted access to other guests, enjoy fine food and a selection of wines, listen to live music and socialise in the orangery and gardens.

Includes:

- ★ Table totem
- ★ 5 tables for 12 people
- ★ Contact Book: contact details, brief company description and logo
- ★ Price list:

free of charge, included in the GOLD partnership Registration by e-mail: contact-gardenparty@cercledcf.com

SILVER Premium Pack

Partnership amount **500.000€**

05 exclusive partnerships

ENTITLES YOU FOR 2023 TO :

Our communication actions Before the event During the event Presence on posters visibility enjoyed by a supplier or customer at an event in exchange for a sum of money, free products or services, etc

- 2 complimentary tables at the Diplomatic and Consular Club of France Garden Party (24 guests);
- ★ 4 places on the annual trip ;
- ★ 4 places in the Diplomatic Gulf's
- ★ Cup 4 places in the Ambassadors' Rally

Double-page spread in the partners' booklet Logo on the website and in the day's programme distributed to the 250 participants Quotes from the partnership at various conferences Free invitations to conferences, visits and meetings throughout 2023 A reminder of the partnership on the occasion of these events. Distribution of your company's goodies to participants Presence of your company logo on the partner film shown throughout the day.

Subscription:

Via the website: www.cerclediplomatiqueetconsulaire.com or by e-mail: contact-gardenparty@cercledcf.com

Garden Party Table SILVER Premium Partner

2 tables for 12 guests for their managers and their own privileged clients. Guests will have unrestricted access to the other guests, and will be able to feast on the delicate dishes and selection of wines, enjoy the musical atmosphere and chat in the orangery and gardens.

Includes:

- ★ Table totem
- ★ 2 tables for 12 people
- ★ Contact Book: contact details, brief company description and logo
- ★ Price list:

free because, included in the SILVER partnership Registration by e-mail: contact-gardenparty@cercledcf.com

BRONZE Premium Pack 07 exclusive partnerships

Partnership amount 100.000€

ENTITLES YOU FOR 2023 TO :

Our communication actions Before the event During the event Communication on social networks price requested from a partner to insert an advertisement for their company in the event programme

★ 1/2 tables offered at the Diplomatic and Consular Club of France Garden Party (12 guests);

- ★ 2 places on the annual trip ;
- ★ 2 places at the Diplomatic Gulf's Cup
- ★ 2 places on the Ambassadors Rally

One page in the partner booklet Logo on the website and in the day's programme distributed to 250 participants Distribution of your company's goodies to participants Your company logo on the partner film shown throughout the day

Subscription:

Via the website: www.cerclediplomatiqueetconsulaire.com or by e-mail: contact-gardenparty@cercledcf.com

Garden Party Table BRONZE Premium Partner

1/2 tables of 12 guests for their managers and their own privileged clients. Guests will have unrestricted access to other guests, enjoy fine food and a selection of wines, listen to live music and socialise in the orangery and gardens.

including :

- ★ Table totem
- \star 1/2 Tables of 12 people
- ★ Contact Book: contact details, brief company description and logo
- ★ Price list:

free of charge, included in the BRONZE partnership Registration by e-mail: contact-gardenparty@cercledcf.com

SUBSCRIPTION VOUCHER

My society Whose head office is located Represented by		
wishes to be a partner of the LUNCH COCKTAIL OF I choose the partner offer :		
for an amount of		Euros
This bulletin must be completed and returned no later than J your payment to : INTERNATIONAL WORLD CONNECT, Address / 10 rue de P The financial contribution is to be paid by check made out to WORLD CONNECT, GARDEN PARTY OF THE DIPLOMATIC AN or by bank transfer : IBAN FR76 3006 6101 1800 0202 2930 15	Penthièvre 75008 Paris. the order of : INTERNATIONAL ID CONSULAR CIRCLE OF FRANCE	
A payment receipt will be sent to me	In application of article 37 of the law of January 6, 1978, the above information is essential for the pro- reservation and are communicated to the recipients processing it. They may give rise to the exercise of	
another person of my choice.		
Made inCompa	ny signature and stamp	

INVITATION CARD FOR THE 14 JULY 2023 GARDEN PARTY

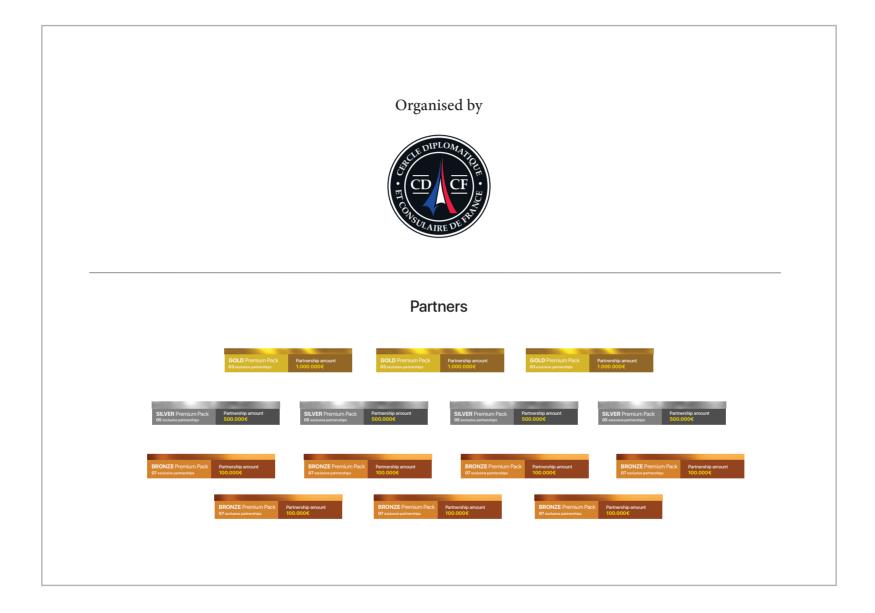


CERCLE DIPLOMATIQUE ET CONSULAIRE DE FRANCE

Paris , le 14 juillet 2023

Célébrons la France et l'amitié entre ** ** les peuples







ON THE OCCASION OF THE BANK HOLIDAYS AND THE LAUNCH OF

Mr. Edmond KAMENI HEC Paris / INHES Grand Speaker of the Circle Patricia WANSI Chief Executive Officer of IWC President of the Pascal GENTIL

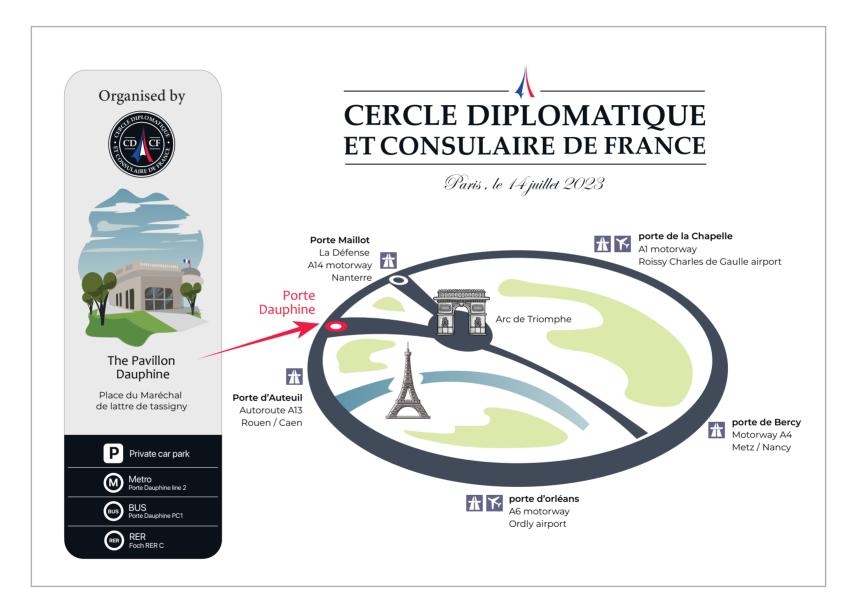
Prient

Mr / Mrs :

to do them the honour of attending the

Cocktail Luncheon

Friday 14 July 2023 at 12.00 noon Pavillon Dauphine, Place Maréchal de Lattre de Tassigny 75016 Paris



CERCLE DIPLOMATIQUE ET CONSULAIRE DE FRANCE
Paris , le 14 juillet 2023
Card - Response
Name : Function : Organisation :
Attend Will not attend
Mandatory response by 30 June 2023 at the latest by SMS: +33 6 66 52 66 05 or by Email: gardenparty@cercledcf.com www.cerclediplomatiqueetconsulaire.com
information on +33 6 66 52 66 05 Strictly personal invitation

CONTACT



Paris, le 14 juillet 2023



Célébrons la France et l'amitié entre Eles peuples

Organiser: INTERNATIONAL WORLD CONNECT

Press contact :



Patricia WANSI Chairwoman of the CDCF and strategic coordinator patricia@cercledcf.com https://www.cerclediplomatiqueetconsulaire.com/

Tél : +33 6 51 16 88 62

SAVE THE DATE Le vendredi 14 Juillet 2023 à 12h00